

Paletteers of VT Board Mtg. Notes 11-12-14

Present: Bob M., Linda K., Clara G., Jan A., Melinde K. Sharon C. Dee D.

- (1) Xmas Party scheduled: Dec. 10 @ Hilltop Restaurant.
Bob will get menu options for board. Linda suggested we repeat 2014.
- (2) Spring Show Theme: "A Blast from the Past": Barre Past and Present or Barre Then and Now
(Discussion: Spring Fling and Barre Renaissance) Board concurred on this theme.
- (3) A CC device for art show sales
Discussion: comparison of "the Square" and Amazon:
The Square is reader free; 2.75% per swipe; no monthly charges or fees evident.
Works with I phone, I pad and Android info: squareup.com/free
Amazon: 2.75% per swipe; first 10 charges forgiven; no fees evident
Dee offered use of her Ipad during the summer show when this device may be useful for tourist shoppers
Linda K. suggested we have the pad available at the END of the show only for swiping.
Bob will check into ordering the Square.
- (4) Barre Senior Center art hanging systems:
Bob is continuing to research systems. They are expensive. The cheapest one (AS) was \$750 just for the large room at the center (25' By 50'). Bob will discuss this with Marilyn Brault-Binaghi at the Barre Sr. Ctr.
We would like to be supportive of this effort but cannot finance the whole thing. Sharon wondered if Spa would be willing to contribute to the system as well and hoped hanging rules would be flexible.
Bob suggested they start with just the system to include the main room.
- (5) The new schedule for meetings of the Paletteers was distributed with no comments elicited.
- (6) Linda K. brought up the subject of the available third hanging of art in the **Blanchard Block** through Dec.
John may be available on Mon. Nov 17 when we change over art and decorate with a Christmas theme.
Using our own (lights) and some decorations available at the space. Sharon C. offered the use of extension cords to reach the front of the building. She will bring them on the 17th. Clara has a 6' artificial tree available.
NOTE: this will be the final showing at the Blanchard Block until further notice. Pick-up is Jan 5, 2015.
- (7) Sharon requested that the Paletteers save her a space in the spring show as she returns from FL after the hanging date and does not want to send the art in the mail. The board agreed to this request.
Sharon will provide the size and title of the work.
- (8) Treasurer's Report:
 - a. Checking: \$991.74
 - b. Savings: \$1,163.15
 - c. Scholarship: \$3,088.31Discussion: do we need to be concerned about carrying too much money in these accounts? Bob did not think that our totals would be an issue for the organization's tax status.

Other possible donations for the Paletteers: Dee contacted Swann's, R. Venmar, an Insu. Co. and the mayor (who did not respond). Bob noted a previous large mailer to get donations did not pay for itself.
- (9) Commissions on sales at our shows. The board proposed to make the commission on sales at our regular art shows to be 20%, in addition to the typical \$5 entry fee. The board concurred this was a good idea and plans to write it into the Bylaws at the next review. So for the recent sale of artwork by Madonna: The Paletteers get 20% and the artist gets 80%.
- (10) Discussion of ways to promote better attendance at our art openings:
 - (1) Although the recent opening was fairly well attended, still mostly Members and their families were there.
 - (2) Getting back to having everyone mail postcards to their friends to spread the word.
 - (3) Sharon: do we need more constructive criticism of the art shown?
 - (4) Dee: have we outgrown the library?

- (5) Trying to show at new locations such as the Senior Ctr. and high school.
- (6) Clara will order fruit and savory trays at the Paleteers expense for the next show.
- (7) Dee: can we invite high school students to participate in the Barre history show upcoming?
The bylaws say members must be 18 and up; is there a way around this for one show?
- (8) Could Barre granite workers art or other sculptural work be included?
- (9) Is there room to expand entries to the upcoming "Barre Then and Now" show to which only theme entries will be accepted?
- (10) Have an outdoor event in the summer show period using (3) contributed tents;
- (11) offer classes again to members and the general public?

Clara will contact the new Festival coordinator about outside space.

Respectfully submitted, Melinde Kantor, Secretary/publicist